

**In this issue – Nappy composting exceeds expectations : New brand launched: Glasgow achieves PAS100: Our suppliers – Reflex: New UK project manager**

## **Nappy composting exceeds expectations**

The recently opened Huggies Envirocomp Solution continues to exceed expectations as a solution for disposal of baby nappies and incontinence products, says company founder Karen Upston.

'It's only two months since the facility opened and we are more than halfway to our end of year target,' Karen says.

'Our plan was to have 780 subscribers on board by the end of the first 12 months, and it now looks as though we will pass that target easily.'

Along with growth in the number of parents signing up, there is strong interest from rest homes and hygiene companies. Many of these companies are interested in gaining 'green' credentials and are seeking ways to improve their operating methods.

Envirocomp now offers a waste audit service which not only helps client companies to reach their environmental goals but can also make a difference to the bottom line in monetary terms.

A waste audit of a large rest home revealed that 15,000 plastic bags were being used per month due to every incontinence item being double bagged. By signing up with Envirocomp the company has been able to reduce the amount of plastic being purchased and sent to landfill and has minimized waste removal charges for often partly full bins.

'For this client it is working out cheaper in the long run to pay the subscription for our service,' Karen Upston says. 'We encourage clients to keep a log of their waste generation levels and help them identify ways to reduce the environmental and financial impact of their organic waste.'

Visit the Envirocomp and Huggies websites to learn more:

<http://www.envirocomp.co.nz>

<http://www.huggies.co.nz/OurProducts/TheEnvironment/Huggies-Envirocomp.asp>



*Envirocomp's Karen Upston – a waste audit can help the client's bottom line*

## **New brand launched at RWM**

HotRot UK launched the new HotRot Organic Solutions brand and trade display stand at this year's RWM (Recycling and Waste Management Exhibition) in Birmingham, UK, in September. The UK's premier event for the recycling and waste management sector attracted nearly 10 thousand attendees and more than 500 trade exhibitors.



Two other top level events are coming up shortly, both to be attended by HotRot general manager George Pottinger. During November George will meet up with our Polish agents to attend the Poleko International Ecological Fair in Poznan, Poland. Held under the auspices of the Polish Minister for the Environment Poleko is the largest event in Central and Eastern Europe. While there George will have an opportunity to check on progress with the HotRot 1206 trial being conducted at the Institute of Ecology of Industrial Areas in Katowice.

George and our French distributor will also attend Pollutec Horizons in Paris during December. Billed as the show for professionals searching for solutions that reconcile the environment and the economy, Pollutec attracts more than 40 thousand visitors and will provide HotRot with a chance to showcase its technologies to an international audience.

## Glasgow achieves PAS100 quality standard



Above: HRH Princess Anne opening the Glasgow City Markets HotRot facility in 2006

Glasgow City Markets, operators of two HotRot 1811 units, were recently awarded PAS100 certification for their composted product. PAS100 is the British standard covering the entire process by which compost is produced. It addresses raw materials and production methods, through to quality control and lab testing. It means that the certified composts are quality assured, traceable, safe and reliable.

Glasgow is one of the largest horticultural wholesale markets in the UK, with a customer base covering the whole of Scotland and extending into Northern Ireland and Northern England. The two HotRot units were opened in 2006 and are used for processing damaged and date lapsed produce from its extensive fruit, vegetable and fish markets.

## Introducing our suppliers – Reflex

When HotRot systems were first designed, finding a suitable material for lid construction proved to be a challenge. After experimenting with a number of options, HotRot designers opted to go with fibreglass due to its strength, relative lightness and ability to resist the corrosive nature of the composting environment.

The distinctive green lids of each HotRot unit manufactured are composed of chemically resistant resins that stand up well to the demands placed on them. The lids are the product of Reflex, a local Christchurch company who have earned a reputation as leaders in the design and manufacture of fibreglass products.

Reflex products can be seen across a range of industries and applications, both within New Zealand and overseas. In addition to their range of traditional fibreglass products such as bus, truck and motor home body components, advertising displays, swimming pools and storage tanks, their strong focus on innovation and creative flexibility has won the company a wide range of custom contracts. Highlights are a replica World War II fighter plane and a replica Mercedes Benz car.

'We have been using Reflex as our sole lid supplier for the last 5 years,' says HotRot general manager George Pottinger. 'The lids are strong and light, and give our units a smart professional look that reflects the pride we have in our brand.'



## Project manager joins UK HotRot team



Foster Walker –new UK project manager

Originally from New Zealand, the home of HotRot, Foster Walker has recently come on board as our project manager for the UK office. The role has been created in response to the increasing size and complexity of the projects our company has in the pipeline.

Foster has a professional background in environmental planning and management. For the last 5 years he has lived and worked in Australia, with his most recent project prior to leaving for the UK being a large rail infrastructure scheme in the western suburbs of Sydney in which he was involved from the initial planning stages through to construction.

Foster is delighted to be given this opportunity to join the HotRot UK team. He is looking forward to being involved in the exciting projects that the company has been progressing and helping to develop the HotRot brand.

## GROWTH FROM WASTE

### Unsubscribing

In the unlikely event that you no longer wish to receive 'HotOff the Press' please email us at [info@hotrotsolutions.com](mailto:info@hotrotsolutions.com) with 'unsubscribe' in the subject line, and we will remove you from the mailing list